

Parship Corporate

Love on a global scale: PARSHIP launches its gay-PARSHIP service worldwide

Hamburg / Cologne, 4th August 2010 – PARSHIP, the leading online matchmaker for singles with high standards in Germany and across Europe is now offering its gay-PARSHIP service on a global scale: from now on, gay men and lesbians around the world can go on a worldwide search for a suitable partner by visiting www.gay-parship.com.

Ever since its launch on Valentine's Day 2001, alongside its service for heterosexuals, PARSHIP has offered matchmaking for people seeking a partner of the same sex. Both offerings are now leaders among trustworthy matchmaking agencies in Europe. This is where sophisticated urban singles aged between 30 and 50 go in search of a long-term relationship.

gay-PARSHIP's new worldwide matchmaking service is now available in nine languages: English plus Danish, Dutch, French, German, Italian, Norwegian, Spanish, Swedish, Danish and Norwegian. The company is expecting most new members to come from English-speaking countries: "Around the world, the gay and lesbian community is very highly networked on a cross-border level, so an internationally available platform like gay-PARSHIP represents an important and logical step for us," says Peter F. Schmid, CEO of PARSHIP. "With this worldwide offering for gay-PARSHIP we will push our growth further. Our success in Europe provides an ideal basis on which to build."

About PARSHIP

PARSHIP is the leading online matchmaking agency for single people with high standards in Germany (PARSHIP.de) and across Europe (PARSHIP.com). PARSHIP members are active men and women, aged 28 and upwards, with a high level of education and income. With tailor-made services and information, and an anonymous, secure environment, PARSHIP takes a professional approach which offers members a high chance of success in finding a partner. The PARSHIP Principle® brings people together step by step on the basis a scientific process built around 74 questions. With the help of the process, each member is presented the profiles of other members who are especially well suited to him or her. Members then have the option to exchange emails and photos on a targeted basis. Among PARSHIP's media partners are The Independent, LeMonde, NZZ, Die Zeit and Der Spiegel. PARSHIP, part of the Georg von Holtzbrinck publishing group, has its international headquarters in Hamburg and the company, operating as PARSHIP.com, currently offers its service in 14 countries.

For further information, please visit our website at www.parship.com

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